

GENERALI ARENA VISITOR RULES



§ 1. General provisions

1. This Visiting rules is the regulation issued by the company AC Sparta Praha fotbal, a.s., the registered office in Prague 7, Tř. Milady Horákové 1066/98, Post Code 170 00, determining the basic compulsory rules of all visitors' behaviour to the AC Sparta Praha football stadium, also named as the Generali Arena (hereinafter referred to as "Generali Arena" or "stadium"), who enter its complex and use its premises.
2. The purpose of the Visitor Rules is to protect health and safety and the assets of the stadium while ensuring the best possible conditions for the course of events taking place at the stadium. The aim of the Generali Arena Visitor Rules is to ensure a pleasant sporting and social atmosphere at the stadium. Upon buying his ticket and/or entering any event organized by the Generali Arena every visitor confirms that he has acquainted himself completely and duly with this Visiting rules, has understood it wholly, agrees with it, thus with its contents and every stipulated conditions in it, undertakes to respects and observe it and he considers it for him to be a completely binding and agrees explicitly particularly with his obligation to reimburse a possible contractual fine in the meaning of the provision of its § 6 Art. 3.

§ 2 Generali Arena

1. The Generali Arena primarily serves the public for watching football games and the decision to use the arena is made by AC Sparta Praha fotbal, a.s.
2. The public may only enter the premises of the Generali Arena with the consent of AC Sparta Praha fotbal, a.s. and only at the time stipulated by the Visitor Rules or in exceptional cases by another decision of the stadium owners, and only in accordance with the terms and conditions of these Visitor Rules.
3. The Visitor Rules are binding for all persons using the Generali Arena for their own events based on a special contract entered for a specific purpose with AC Sparta Praha fotbal, a.s. as well as for the guests of the persons concerned.
4. In addition to the owner of the Generali Arena, other authorities entitled to supervise the observance of the Visitor Rules are the event stewards, security services and by law, the Police of the CR.

§ 3 Entrance to the Generali Arena

1. Only persons with a valid ticket or authorization card or persons who can otherwise present their entrance permit are entitled to enter the Generali Arena. Each person present in the Generali Arena is obliged to present their permit, card or valid ticket upon request to the event stewards, security or the Police of the CR. Anyone not able to prove their right to stay will be escorted from the Generali Arena. Upon leaving the Generali Arena, a ticket becomes invalid; this also applies to season ticket holders with regard to access on a specific match day. Any person, who enters the Generali Arena on a borrowed season ticket, shall in addition, present upon request of the stewards, security or Police of the CR, the duly completed form for a borrowed season ticket.
2. The Generali Arena is open to the public for at least one hour before the start of the event and one hour after the end of the event, unless the proprietor of the Generali Arena decides otherwise for organizational reasons.
3. Visitors are required to occupy the seat number stated on the ticket for the event. Fans and supporters of visiting teams are obliged to stay only in the sector designated for fans of the visiting team by the proprietor of the Generali Arena and are obliged to respect the instructions of the stewards, security or the Police of the CR.
4. For safety reasons and to prevent hazardous situations, visitors are obliged to follow the instructions of the stewards, security or the Police of the CR and take other places in a different section than that stated on their tickets. The same applies to visitors who are late, i.e. after the start of the event.
5. Persons, who are obviously under the influence of alcohol or other addictive substances, as well as those who jeopardize the safety of others or the property of the Generali Arena, will lose their right to stay in the Generali Arena and may be escorted from the premises by the stewards, security or the Police of the CR at any time.

§ 4 Entrance check

1. Each visitor entering the Generali Arena must present without request their ticket or another entrance permit to be checked by stewards or security.
2. The stewards or security, as well as the Police of the CR are entitled to check – including using technical means – any persons, who might be suspected of previous alcohol consumption or drug abuse, possession of a weapon or other dangerous objects or items or substances that may pose a fire or security risk at the event. The security check also applies to all carried luggage and other carried items.
3. In the space of the Generali Arena premises it is prohibited to bring in things, which could endanger in any manner the security and adequate background of persons and property, staying in the Generali Arena premises.
On authority of the company AC Sparta Praha fotbal, a.s. the organizer's or security service, or in individual or extraordinary cases the person entitled to do by the company AC Sparta Praha fotbal, a.s., is authorized to decided on a ban of bringing in such things to the Generali Arena.
4. Persons who cannot prove their authorization to enter the Generali Arena or persons who pose a security risk in terms of the Visitor Rules will not be allowed to enter the Generali Arena. The same applies for persons who have been banned from entering events in the Czech Republic due to their bad conduct at similar events.
Persons refused entry are not entitled to a refund of the entry fee.
5. The organizer is entitled to request visitors to present their ID upon entering the stadium and to systematically use the obtained data in the event of a violation of the Visitor Rules.

§ 5 Behaviour in the Generali Arena

1. Each visitor to the Generali Arena is obliged to behave in the premises of the football stadium so that their actions do not endanger the safety of others and their property, as well as in the facility of the Generali Arena and so that their behaviour do not restrict or bother other persons in an excessive way in terms of the relevant circumstances arising from the course of events currently held in Generali Arena.
2. Visitors are required to comply with the regulations and instructions of the steward, security, Police of the CR, firemen, ambulance service and the stadium announcer.
3. Visitors to the Generali Arena are obliged to respect upon entry, the generally binding rules of good manners i.e. decency and consideration. They are also obliged to refrain from any manifestation of interpersonal, racial, religious or political intolerance. In the case of violation or non-compliance with this provision, the visitor clearly perpetrating the prohibited conduct may be immediately escorted out of the Generali Arena without notice.
4. Every entrance and exit as well as emergency exit from the Generali Arena must be permanently free and every visitor to the Generali Arena is obligated to adapt his behaviour to such a fact.

§ 6 Prohibitions

1. Visitors to the Generali Arena are forbidden to bring the following items or items of a similar nature or purpose:
 - a/ racist, abusive, vulgar or offensive propaganda material,
 - b/ any kind of weapon, as well as any objects that can be used for cutting, punching or stabbing,
 - c/ sprays, caustic, flammable and colouring substances or other containers with substances that can affect health,
 - d/ bottles, cups, jugs, cans/tins or other objects made of breakable, fragmented or exceptionally hard material,
 - e/ bulky items such as a ladders, stools, chairs, boxes or suitcases,
 - f/ fireworks/firecrackers, flares, smoke bombs and other pyrotechnics including the appropriate launchers,
 - g/ flag poles or banners,
 - h/ mechanically powered tools that cause noise,
 - i/ alcoholic drinks and any type of drugs,
 - j/ animals,
 - k/ laser pointers,
 - l/ suitcases, large bags, rucksacks or
 - m/ cameras, video cameras and other devices for professional audio or video recording, except for those consented to by the owner of the Generali Arena.
2. **Visitors are also prohibited to:**
 - a/ pronounce, distribute or publicly express racist, abusive, vulgar or offensive slogans and pictures,
 - b/ crawl or climb over the structures and facilities not intended for general use, in particular facades, fences, walls, pitch fences, barriers, lighting equipment, camera stands, trees, any type of pillar or roof,
 - c/ enter areas that are not open to visitors (such as the ground, internal facilities, the rooms of functionaries),
 - d/ throw objects or liquids of any kind onto the pitch or visitor areas,
 - e/ start fires, set off fireworks and flares,
 - f/ destroy facility equipment at the Generali Arena,
 - g/ sell tickets without a license and any goods promoting the AC Sparta Praha brand or Generali Arena,
 - h/ write on, put stickers on or graffiti on buildings, equipment or paths,
 - i/ relieve themselves outside of the toilets or pollute the Generali Arena in any other way, particularly by littering or,
 - j/ driving on the roads and through areas without special permission,
 - k/ make audio or video recordings using modern technology methods of the Generali Arena premises and during the course of the event,
 - l/ overlay the advertising panels at the stadium with banners, flags or other items.
 - m/ to breach the imposed ban of entry to the Generali Arena.
 - n/ **Smoking is strictly forbidden in non-smoking sectors H71, H21 and H22. In the event of a violation of this prohibition, visitors may be cautioned by the stewards and subsequently escorted from these areas.**
 - n/ hide your face with a scarf, hood or otherwise hinder the identification of a person at the entrance and in the stadium area,
3. Every person, who breaches any of the mentioned above ban or restriction, arising from § 6, Article 1. and/or 2. of this Visiting rules, is obligated for every such separate breach to pay the company AC Sparta Praha fotbal, a.s. a contractual fine amounting to CZK 50 000.-; The contractual fine is payable at the call of the company AC Sparta Praha fotbal, a.s., and within 5 days from the service of the call for its payment; The contractual fine is adequate for circumstances and significance of the secured obligations. Beyond the mentioned above contractual fine the company AC Sparta Praha fotbal, a.s. is authorized to ask every person, who breaches the mentioned above bans and restrictions, also for a compensation of the damage, which was caused due to the prohibited behaviour, to the whole extent of it (the provision of § 2050 Act. No. 89/2012 Coll. of the Civil Code is not applied) and delivery of the thing, by which the damage was caused or the defective condition was made. In addition to the company AC Sparta Praha fotbal, a.s. is also authorized to forbid admission to every person, who breaches principles of this Visiting rules, or the mentioned above bans or restrictions, to prohibit the entry for a definite period or according to the importance of the wrongdoing also the entry to the Generali Arena for good.

§ 7 Sales and Advertising

Business activities, distribution or sales of newspapers, magazines, stationary, promotional material as well as storing items inside the Generali Arena is permitted only with the express written consent of AC Sparta Praha fotbal, a.s.

§ 8 Rights of the organizer / Supervision

The right to act as the authorized representative of AC Sparta Praha fotbal, a.s. is granted to the organizers, event stewards, security service and Police of the CR.

§ 9 Damage liability

1. Entry and use of the Generali Arena is the visitors own risk.
AC Sparta Praha fotbal, a.s. is liable only for injury and property damage caused by intentional or grossly negligent behaviour of their employees or persons in a similar employment relationship.
2. Any injuries or damages must be immediately reported to AC Sparta Praha fotbal, a.s.

§ 10 Behaviour against the rules

1. Persons violating the provisions of the Visitor Rules can be without compensation escorted from the Generali Arena and sanctioned with a ban on entry into the Generali Arena. The same applies to persons who are obviously under the influence of alcohol or other addictive substances. A criminal complaint can be made in the event of the suspicion of a criminal offence or other offence. Any person visiting the Generali Arena using a season ticket and violating the Visitor Rules may have their season ticket invalidated and such person can also be banned from entering the Generali Arena.
2. Behaviour in contradiction to the provisions of § 6 of the Visiting rules is in the meaning of § 6, Article 3 sanctioned by a contractual fine amounting to CZK 50.000.-.
3. The measures referred to in article 1 exclude claims (e.g. ticket refunds) against AC Sparta Praha fotbal, a.s., or any organizer of the event.
4. The stewards rights remain unaffected.

§ 11 Effect

The Visitor Rules of Generali Arena are effective for the 2014/2015 competition season.